

Timothy W. Cooke
President and CEO
ASI Government

Tim is a veteran of the professional services industry whose business leadership roles helped build and grow premier companies in the industry. As owner, President and CEO of ASI Government, LLC, he puts his experience to work to create value for clients who leverage the marketplace to create mission essential capabilities for dozens of public sector organizations. He believes that value in ASI's business is driven by services and solutions delivered by highly skilled consultants and experts in acquisition, combined with deep understanding of clients' organizations, and hunger to create desired mission outcomes.

Tim joined ASI in 2013 as President of the company's Consulting Division and was selected to be President and CEO in 2015. In 2017, he relaunched the company as owner to continue its work helping to create, guide and implement at-scale innovations in federal acquisition. That work began with helping to develop Performance-based Acquisition and the Strategic Sourcing Initiative in the federal government. The latest such initiative is Category Management. He received a Hammer Award from the Secretary of Defense for his work on acquisition reform.

Tim is deeply engaged in supporting industry associations including American Council for Technology-Industry Advisory Council (ACT-IAC), Professional Services Council (PSC), National Contract Management Association (NCMA) and Intelligence and National Security Association (INSA). For ACT-IAC, he was the Industry Co-chair of the 2017 annual Acquisition Excellence Conference. He has served on the Board of Directors of the PSC and led the Outcome Oriented Acquisition Working Group for its Acquisition and Business Policy Council. He is also a participant in INSA's Acquisition Council.

Prior to joining ASI, Tim had a 21-year career at SRA International, where he held positions of increasing responsibility that contributed to the company's growth from \$50 million to \$1.6 billion. Previously, Tim was Senior Economist with the Center for Naval Analyses (CNA), a federally funded research and development organization.

Passionate about helping federal agencies achieve their missions, Tim stays attuned to the policy and legislative context to help improve the value of the nation's investment in its substantial government resources -from providing for the national defense to ensuring economic security and international leadership – by advising its leaders on acquiring commercial capabilities to effectively and efficiently meet its needs. As the nation grapples with its budget constraints, getting more value for money while satisfying political goals is ever more important.

Tim received his B.A. in Economics, summa cum laude, from George Mason University, and his M.A. and Ph. D. in political economy from The Johns Hopkins University. He served on the faculty at Rice University as Assistant Professor of Economics and as a consultant to the Houston Area Research Council, a consortium of local universities. He was an Adjunct Professor at American University's Key Executive Program for federal leaders seeking a master's degree in public administration. Tim's grounding in Economics provides him valuable insights on how people and the organizations they work in are influenced by incentives and constraints and how those can be used in the pursuit of public sector missions, including the highly-leveraged activity of acquiring and deploying private sector capabilities.

